

Congratulations to Ouida Watson for earning the title of Ambassador of the Month in February. Ouida is very active in the chamber and faithfully attends all of the ribbon cuttings and other special events. She is on the staff at Research Logics, a marketing research company that assists businesses in evaluating their goods or services. They conduct telephone interviews, email surveys and in person interviews with consumers on behalf of their client businesses. They also have mystery shoppers that report their findings to them and Research Logics shares the data with the client. Ouida was presented with a \$25 Gift Certificate from the Alumni House Grill and Bar at the Holiday Inn Trustmark Park in Pearl.