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2022 NEWCOMER GUIDE & MEMBERSHIP DIRECTORY

A PUBLICATION OF THE
 **PEARL**
CHAMBER OF COMMERCE



2022 SEASON

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
					8 MTG 6:35	9 MTG 6:05
10 MTG 2:05	11	12 BLX 8:35	13 BLX 8:35	14 BLX 6:35	15 BLX 6:35	16 BLX 8:35
17 BLX 1:00	18	19 CHA 6:05	20 CHA 11:05	21 CHA 6:35	22 CHA 6:35	23 CHA 6:05
24 CHA 2:05	25	26 MTG 8:35	27 MTG 8:35	28 MTG 8:35	29 MTG 8:35	30 MTG 8:35

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
1 MTG 2:35	2	3 PNS 6:35	4 PNS 6:35	5 PNS 6:35	6 PNS 6:35	7 PNS 6:05
8 PNS 2:05	9	10 CHA 7:15	11 CHA 7:15	12 CHA 7:15	13 CHA 7:15	14 CHA 7:15
15 CHA 3:05	16	17 BLX 6:35	18 BLX 8:35	19 BLX 8:35	20 BLX 6:35	21 BLX 6:05
22 BLX 2:05	23	24 PNS 6:35	25 PNS 6:35	26 PNS 6:35	27 PNS 6:35	28 PNS 6:05
29 PNS 4:05	30 MTG 6:05	31				

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
			1 MTG 6:35	2 MTG 6:35	3 MTG 6:35	4 MTG 6:05
5 MTG 2:05	6	7 RCT 6:35	8 RCT 6:35	9 RCT 6:35	10 RCT 6:35	11 RCT 6:35
12 RCT 2:35	13	14 BIR 6:35	15 BIR 6:35	16 BIR 6:35	17 BIR 6:35	18 BIR 6:05
19 BIR 2:05	20	21 MTG 6:35	22 MTG 6:35	23 MTG 6:35	24 MTG 6:35	25 MTG 6:05
26 MTG 2:25	27	28 BLX 6:35	29 BLX 6:35	30 BLX 6:35		

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
				1 BLX 8:35	2 BLX 8:35	
3 BLX 8:05	4 PNS 8:05	5	6 PNS 6:35	7 PNS 6:35	8 PNS 6:35	9 PNS 6:05
10 PNS 2:05	11	12 RCT 6:35	13 RCT 12:05	14 RCT 6:35	15 RCT 6:35	16 RCT 6:05
17 RCT 2:05	18	19	20	21	22 MTG 6:35	23 MTG 6:05
24 MTG 8:35	25	26 PNS 6:35	27 PNS 6:35	28 PNS 6:35	29 PNS 6:35	30 PNS 6:05
31 PNS 4:05						

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2 BLX 6:35	3 BLX 8:35	4 BLX 6:35	5 BLX 6:35	6 BLX 6:05
7 BLX 2:05	8	9 TNS 2:05	10 TNS 2:05	11 TNS 2:05	12 TNS 2:05	13 TNS 1:05
14 TNS 2:05	15	16 PNS 6:35	17 PNS 6:35	18 PNS 6:35	19 PNS 6:35	20 PNS 6:05
21 PNS 2:05	22	23 BIR 7:05	24 BIR 6:35	25 BIR 7:05	26 BIR 7:05	27 BIR 6:35
28 BIR 6:05	29	30 TNS 6:35	31 TNS 6:35			

SEPT

SUN	MON	TUE	WED	THU	FRI	SAT
				1 TNS 6:35	2 TNS 6:35	3 TNS 6:05
4 TNS 6:05	5	6 BLX 8:35	7 BLX 8:35	8 BLX 8:35	9 BLX 8:35	10 BLX 8:05
11 BLX 8:05	12	13 MTG 6:35	14 MTG 6:35	15 MTG 6:35	16 MTG 6:35	17 MTG 6:05
18 MTG 2:05						



From the DIRECTORS

The Pearl Chamber of Commerce is very proud of the city of Pearl and we take every opportunity we get to promote our wonderful city. Our hometown atmosphere is centered on family, church, school and sports. We proudly fly our flags and respect our veterans as well as all those serving in the greatest military in the world. Our devoted volunteers and civic groups are among the hardest working and most loyal people in the South—always striving to make a difference in the lives of others.

The business climate in the city of Pearl is booming with all of the smaller locally-owned businesses serving as the backbone of our vibrant community. Pearl is also blessed to have a wonderful collection of large national chains and many well-known locally owned retailers.

The chamber is a wealth of information on all of the many events, activities and business-related issues in the city. We invite you to stop by and let us tell you all of the many reasons that the city of Pearl is a great place to shop, own a business, live, and play!

Sincerely,

A handwritten signature in blue ink that reads "Kathy Deer".

KATHY DEER

Executive Director, Pearl Chamber of Commerce

As membership director at the Pearl Chamber, I have the privilege of interacting with existing and future chamber members. We have so much to offer our members and I enjoy helping them with whatever needs that they may have. From guiding them through the process of opening a new business to helping a well-established business advertise an important upcoming event, we look forward to hearing from you and telling you all of the ways that the Pearl Chamber can help your business to succeed!

Sincerely,

A handwritten signature in blue ink that reads "Carrie D. Frierdich".

CARRIE FRIERDICH

Membership Director



From the PRESIDENT

If you are a new resident or business, welcome to the city of Pearl! Our wonderful city has so much to offer, and we are happy that it is our home. Pearl is a safe, family-oriented community that revolves around our schools, churches, and families. We have a population of over 26,000 residents and more than one thousand large and small businesses.

Pearl is a suburban city that is located just east of the Pearl River and the state's capital. We boast a very low crime rate due to our commitment to safety and the well-being of our residents and businesses.

The Pearl Fire Department is one of the finest fire departments in the state and our award-winning schools are well known for excellence in education.

The Pearl Municipal Golf Course is an 18-hole golf course that is well maintained, and the clubhouse restaurant serves one of the best hamburgers in the county!

Our Senior Center is very active with a multitude of activities, trips, and entertainment. Our city has three parks for everyone to enjoy. The Pearl City Park is going through a complete renovation and will be complete by next spring.

There is so much that I could go on about because of my love for Pearl. My door is always open, and I would love to visit with you to tell you more about this great city that we call home.

Sincerely,

A handwritten signature in blue ink that reads "Andy Eaton". The signature is fluid and cursive.

ANDY EATON

Andy Eaton Insurance Agency

President, Pearl Chamber of Commerce

601-939-0102



Board OF DIRECTORS

2022 EXECUTIVE COMMITTEE

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Andy Eaton Insurance Agency
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Mississippi Braves
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Melissa Pitman

Trustmark Bank
2nd Vice President

Gene Newman

MS House of Rep District 61
3rd Vice President

Debby Jones

Retired Bank of Yazoo
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Community Bank

Mayor, City of Pearl



Mayor & ALDERMEN

Front L-R

Johnny McHenry Alderman at Large
jmchenry@cityofpearl.com

Mayor Jake Windham
jwindham@cityofpearl.com

Johnny Steverson District 3
jsteverson@cityofpearl.com

Back L-R

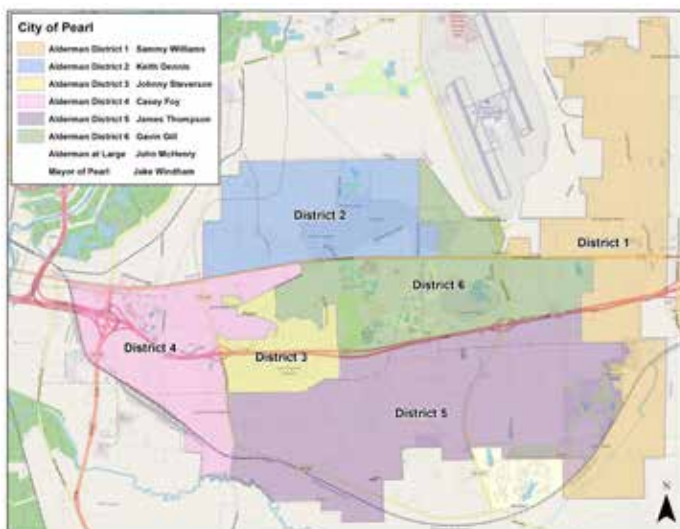
Keith Dennis District 2
kdennis@cityofpearl.com

Sammy Williams District 1
swilliams@cityofpearl.com

Gavin Gill District 6
ggill@cityofpearl.com

James Thompson District 5
jthompson@cityofpearl.com

Casey Foy District 4
cfoy@cityofpearl.com





From the **MAYOR**

As the mayor and lifelong resident of Pearl, I would like to welcome you and thank you for choosing our city! You are part of a diverse, 27,000-member family in the largest city in Rankin County. These are exciting times as Pearl is growing at a rapid pace both residentially and commercially.

You will see, Pearl is a great place to “Live, Work and Play.” We have a wide range of housing, with new construction going up all over town. We are a hard-working, business-friendly community with diverse employment opportunities from retail to dining, hotels and manufacturing, along with Hinds Community College and state offices, like MEMA, the State Fire Academy, MDEQ and the State Crime Lab.

We are proud to be our own prestigiously “A” rated school district. We are Pirates and the home of champions in both the classrooms and extracurricular activities.

We work hard every day to be one of the safest cities in the state. We provide first-class service at every level from police and fire, to public works, parks and recreation, senior services and community development.

We tirelessly promote our city and keep you in the know with our municipal television and radio stations.

We are a great place to play as we welcome thousands of visitors with our new state-of-the-art ballparks and beautiful nature parks to spend a day. In addition, we have tremendous shopping opportunities all over the city including the Riverwind district: home to Bass Pro Shop, Sam’s, The Outlets of Mississippi, The Cinemark Movie theater, restaurants, and hotels. The Mississippi Braves, the AA franchise of the mighty Atlanta Braves have drawn more than three million fans to Trustmark Park since 2005 and have won two league championships.

We have and always will put our people first.

We are Pearl.

Sincerely,

A handwritten signature in blue ink, reading "Jake Windham". The signature is fluid and cursive, with the first name "Jake" being more prominent than the last name "Windham".

MAYOR JAKE WINDHAM

City of Pearl



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A close-up portrait of a middle-aged woman with long, wavy blonde hair, smiling gently. She is wearing a blue top. The background is a soft, out-of-focus grey.

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Pennington FARMS

The city of Pearl is proud to be the home of Pennington Farms Honey. The Pennington family has been providing folks in Central Mississippi and beyond with the most delicious local honey since 1964. The amber colored honey is the result of the distinct combination of gathered nectars from the various native flowering plants that thrive in Central Mississippi where the hives reside and bees forage.

Raw honey is a delicious and healthy sweetener, great in recipes, and highly sought after by health-conscious consumers. Incredibly, it is estimated that bees must collectively tap around two million flowers and fly 55,000 miles to produce just one pound of honey.

Honey starts as flower nectar collected by bees, which gets broken down into simple sugars stored inside the honeycomb. The design of the honeycomb and constant fanning of the bees' wings causes evaporation, creating sweet liquid honey. Honey's color and flavor vary based on the nectar collected by the bees. For example, honey made from orange blossom nectar might be light in color, whereas honey from avocado or wildflowers might have a dark amber color.

On average, a hive will produce about 55 pounds of surplus honey each year. Beekeepers harvest it by collecting the honeycomb frames and scraping off the wax cap that bees make to seal off honey in each cell. Once the caps are removed, the frames are placed in an extractor, a centrifuge that spins the frames, forcing honey out of the comb. After the honey is extracted, it's strained only to remove any remaining wax and other particles but



retaining all local pollen. Then it's time to bottle, label, and bring it directly from the hive to you. And it doesn't matter if the container is glass or plastic, or if the honey is purchased at the grocery store or farmers' market.

Look for local honey providers where the ingredient label says "pure honey," to ensure nothing was added and the raw all-natural honey is straight from bee to hive to bottle.

Pennington Farms is now moving into a brand-new building adjacent to the original facility. In addition, the Pennington family has recently purchased "The Natchez Solution," a polish/conditioner for real wood furniture that contains beeswax as the primary ingredient.



Government OFFICIALS

Senator Kirby is a member of the Homebuilders Association, NCSL, ALEC, NCOIL, and NFIB. He is on the board of directors of Southern Pine Electric Power Association. He is active in the Pearl and Rankin Chambers of Commerce. He is also a 32nd Degree Scottish Rite Mason. Senator Kirby was born in Lake City, Arkansas. He was married to the former Jean Latham and has six grandchildren, Kirby, Madeline, Max, Fisher, Ford and Clowie. He is of the Baptist faith.



Mississippi House District 61 Representative Gene Newman is a graduate of Pearl High School, Copiah-Lincoln Junior College, the University of Southern Mississippi, and the University of Cincinnati. He is the owner of Mississippi Bonding Company and co-owner of Newman Insurance Agency, Inc. Gene is married to Betty Miles and they have a daughter, Ann, and son, Russell.



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2420 Old Brandon Road
Pearl, MS 39208
601-932-2262
www.cityofpearl.com

Mayor of Pearl

Jake Windham
601-932-3500

Executive Assistant

Amber Patrick
601-932-3500

City Clerk

Kelly Scouten
601-932-2262

Community Development

Brad Robertson, Director
Building Permits
601-932-3526

Building Inspector

601-932-3528

Privilege License

601-932-3526

Communications & Public Information Director

Greg Flynn
City of Pearl
601-863-3237

Municipal Court

2651 Old Brandon Road
Pearl, MS 39208
601-932-3581

Parks & Recreation

Scooter Myers, Director
Stacy Smith, Asst. Director
320 Center City Drive
Pearl, MS 39208
601-932-3541

Municipal Golf Course

1001 Center City Drive
Pearl, MS 39208
601-932-3534

Municipal Broadcasting

2422 Old Brandon Road
Pearl, MS 39208
601-863-3232 Broadcasting
601-863-3200 Radio Station

Fire Department

Chief Brad Thornton

Central Fire Station

3603 Highway 80 East
Pearl, MS 39208
601-932-3550

STATION 2

201 S. Pearson Road
Pearl, MS 39208
601-932-3552

STATION 3

718 Old Whitfield Road
Pearl, MS 39208
601-932-3553

STATION 4

5100 Highway 80 East
Pearl, MS 39208
601-932-3554

Police Department

Chief Dean Scott
2561 Old Brandon Road
Pearl, MS 39208
601-939-7000

Accident Reports & Complaints

601-932-3579

Animal Services

601-939-7000

Public Works

2418 Old Brandon Road
Pearl, MS 39208
601-932-3520

Street/Drainage

601-932-3519

Landfill/Compactor Station

601-932-9222

Water & Sewer

601-932-3520

Senior Services

Stacy Smith, Director
110 Valentour Road
Pearl, MS 39208
601-863-3229

UTILITIES

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601-824-7070

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County CONTACTS



Administrator

211 East Government Street
Suite A
Brandon, MS 39042
601-825-1475

Animal Shelter

710 Marquette Road
Brandon, MS 39042
601-824-2024

Court

301 East Government Street
Brandon, MS 39042
601-825-1466

Circuit Clerk

REBECCA N. BOYD
211 East Government Street
Suite A
Brandon, MS 39042
601-825-1466

Chancery Clerk

LARRY SWALES
211 East Government Street
Suite D
Brandon, MS 39042
601-825-1469

Community Development

RENEE LAWRENCE
117 N. Timber Street
Brandon, MS 39042
601-824-2570

Coroner

DAVID RUTH, CMEI
601-670-0933

District Attorney
JOHN BRAMLETT, JR.
601-825-1472

Election Commission
601-824-7114

Emergency Management Operations

601 Marquette Road
Brandon, MS 39042
601-825-1499

Health Department
601-420-4959

Multi-Purpose Pavilion /Storm Shelter

649 Marquette Road
Brandon, MS 39042
601-591-0944

Prosecutor

John Shirley
601-824-2590

Road Department

211 East Government Street
Brandon, MS 39042
601-825-1475

Sheriff's Department **SHERIFF BRYAN BAILEY**

211 N. Timber Street
Brandon, MS 39042
601-825-1480

SUPERVISORS

District One
JARED MORRISON

District Two
DANIEL CROSS

District Three
BOB MORROW

District Four
STEVE GAINES

District Five
JAY BISHOP

Tax Assessor

211 East Government Street
Brandon, MS 39042
601-825-1470

Tax Collector **CAROLINE GILBERT**

211 East Government Street
Brandon, MS 39042
601-825-1467

Veteran Affairs

117 N. Timber Street
Brandon, MS 39042
601-825-2217 ext. 652

Waste Management

211 East Government Street
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601-825-9213



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Schools



Pearl Public School District

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GRADES

Pre-kindergarten through 12th grade

BOARD OF TRUSTEES

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Charlene Barnette
Andy Eaton
Kirby Ware

SUPERINTENDENT

Chris Chism

ASSISTANT SUPERINTENDENTS

Dr. Kim LaFontaine
Cedric Graham

2021-2022

PARENT OF THE YEAR

Sharon Bennett

2021-2022

TEACHER OF THE YEAR

Melissa Parks

2021-2022

ADMINISTRATOR OF THE YEAR

Chris Chism

ENROLLMENT

4,105

GRADUATION RATE

93.9%

EMPLOYEES

551

58.5% of the certified employees hold advanced degrees

50 (14.5%) of the teachers and staff have earned National Board Certification

3 Milken National Educator Award recipients

2 Mississippi Superintendents of the Year

2 Mississippi Administrator of the Year

1 Mississippi Assistant Principal of the Year

1 Mississippi Third Congressional District Teacher of the Year

2 Mississippi Third Congressional District Parents of the Year

2 Mississippi Association of Coaches Athletic Directors of the Year

Numerous Coaches of the Year



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@PearlPSD



@pearlisd



Pearl Early Childhood Education Center

180 Mary Ann Drive • Pearl, MS 39208 • 601.933.2461

GRADES Four-Year-Old Pre-Kindergarten

ENROLLMENT 120

DIRECTOR Stacy Farrar

EARLY CHILDHOOD CURRICULUM SPECIALIST

Melissa Lewis

The four-year-old pre-kindergarten program was established in August of 2015 through the district's federal funding.

SCHOOL ADOPTER Aflac- LeVern and Associates



Pearl Lower Elementary

160 Mary Ann Drive • Pearl, MS 39208 • 601.932.7976

GRADES Kindergarten and First Grade

ENROLLMENT 627

PRINCIPAL Canda Jackson

ASSISTANT PRINCIPALS Missy Jones, Dr. Tamekia Stewart

2020-2021 PARENT OF THE YEAR Sharon Bennett

2020-2021 TEACHER OF THE YEAR Leslie Poe

SCHOOL ADOPTER Raising Cane's



Schools



Pearl Northside Elementary

3600 Harle Street • Pearl, MS 39208 • 601.932.7971

GRADES Second and Third Grades

ENROLLMENT 563

PRINCIPAL Dr. Nikki Graham

ASSISTANT PRINCIPALS Dr. Laurin Bailey, Melissa Lewis

2020-2021 PARENT OF THE YEAR Nisha Patel

2020-2021 TEACHER OF THE YEAR Melissa Parks

SCHOOL ADOPTER Mississippi Braves



Pearl Upper Elementary

400 Treasure Cove • Pearl, MS 39208 • 601.932.7981

GRADES Fourth and Fifth Grades

ENROLLMENT 605

PRINCIPAL Gavin Gill

ASSISTANT PRINCIPALS Dr. Shelia McKay, Kim Scutch

2020-2021 PARENT OF THE YEAR Terri Lynn Giramonti

2020-2021 TEACHER OF THE YEAR Shannon Traweek

SCHOOL ADOPTER: Kiwanis Club of Pearl





Pearl Junior High School

200 Mary Ann Drive • Pearl, MS 39208 • 601.932.7952

GRADES Sixth, Seventh, and Eighth Grades

ENROLLMENT 1,007

PRINCIPAL John Wallace

ASSISTANT PRINCIPALS

Tim Jackson, Chris Lee, Dennis Philebar

2020-2021 PARENT OF THE YEAR Kristen Chappell

2020-2021 TEACHER OF THE YEAR Ginny Hobby

EXTRACURRICULAR PROGRAMS/

ACADEMIC ORGANIZATIONS

- Academics: Student Council, Technology Student Association, Robotics Club, National Junior Beta Club, Yearbook
- Athletics (7th-8th): Archery, Baseball, Basketball, Bowling, Cheerleading, Cross Country, Dance, Football, Softball, Soccer, Swimming, Tennis, Track & Field, Volleyball, Golf
- Fine arts: Band, Choir, Creative Projects, Art, Theatre/Junior International Thespian Society

SCHOOL ADOPTER Trustmark Bank



Pearl High School

500 Pirate Cove • Pearl, MS 39208 • 601.932.7931

GRADES Ninth through Twelfth Grades

ENROLLMENT 1,203

PRINCIPAL Chris Chism

ASSISTANT PRINCIPALS Dr. Michael Brewer, John Craven, Tamara Jackson, Dr. Tracy Yates

ATHLETIC DIRECTOR Richard Smithhart

ASSISTANT ATHLETIC DIRECTOR Justin Hunter, Brian Jones

2020-2021 PARENT OF THE YEAR Justin Boykin

2020-2021 TEACHER OF THE YEAR Casey Hunter

EDUCATIONAL & EXTRACURRICULAR PROGRAMS

- Academics: Student Council, DECA, National Beta Club, National Honor Society, Varsity Quiz Bowl, Super Scholars, Broadcasting Club, Foreign Language Club, National Junior Historical Society, The Pirate Speaks Newspaper Staff, The Pirate Yearbook Staff, Naval JROTC, MS Scholars and Tech Masters Programs
- Athletics (9th-12th): Archery, Baseball, Basketball, Bowling, Cheerleading, Cross Country, eSports, Dance, Football, Powerlifting, Softball, Soccer, Swimming, Tennis, Track & Field, Volleyball
- Fine Arts: Marching Band, Winter Guard, Choir, International Thespian Society, National Art Honor Society, Indoor Percussion, Concert Band, Chamber Singers, Men's Quartet, Women's Encore
- Civic/Community: FCCLA, Fellowship of Christian Athletes, Key Club, American Sign Language Club, Mayor's Youth Council, Principal Leadership Group, Chick Fil-A Leadership Group, & RPG Club

SCHOOL ADOPTER Bank of Yazoo



Schools



Park Place Christian Academy

201 Park Place Drive • Pearl, MS 39208 • www.goppca.com
601-939-6229, option 1 • email smcgehee@goppca.com

GRADES Pre-Kindergarten through 12th grade

ENROLLMENT 615

HEAD OF SCHOOL Jason Cook

HIGH SCHOOL PRINCIPAL Stacey Sykes

MIDDLE SCHOOL PRINCIPAL Cindy Goodwin

ELEMENTARY SCHOOL PRINCIPAL Doc Harbison

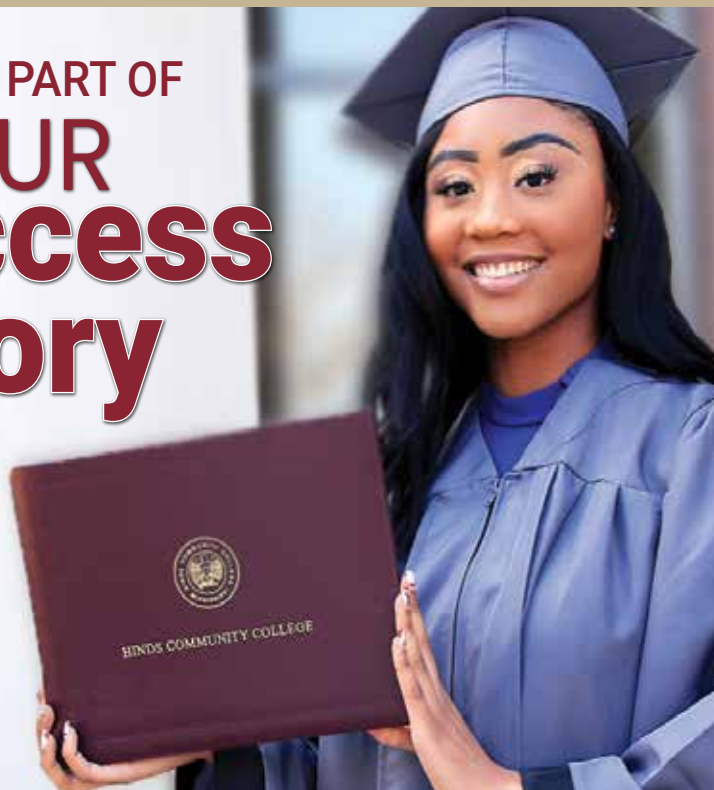
PRESCHOOL DIRECTOR Sunny McGehee

CRUSADER CARE DIRECTOR Jessica Jones

Park Place Christian Academy (PPCA) provides a distinctly Christian and academically rigorous education for students in K3- 12th grades. Founded in 2000 as a ministry of Park Place Baptist Church, PPCA offers a culture that welcomes and encourages each child to discover and enjoy God's plan for them through academics, arts, athletics, and other programs. For more information and/or to schedule a campus tour, contact Sunny McGehee, PPCA Director of Admissions.



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In compliance with Title VI of the Civil Rights Act of 1964, Title IX, Education Amendments of 1972 of the Higher Education Act, Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990 and other applicable Federal and State Acts, Hinds Community College offers equal education and employment opportunities and does not discriminate on the basis of race, color, national origin, religion, sex, age, disability or veteran status in its educational programs and activities. The following have been designated to handle inquiries regarding these policies: EEOC Compliance: Sherry Franklin, Vice President of Instruction/Career & Technical Education, Box 1003, Utica, MS 39175; Phone: 601.885.7002 or Email: EEOC@hindscc.edu. Title IX: DeAndre House, Associate Vice President Student Services, Title IX Coordinator, Box 1100 Raymond MS 39154; Phone: 601.857.3353 or Email: TitleIX@hindscc.edu.



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Hinds

COMMUNITY COLLEGE Rankin Campus

The Hinds Community College Rankin Campus is located in Pearl, Mississippi. The campus is a popular choice for students opting for a more affordable higher education, with a wide variety of programs, close to home. Because of its proximity to a thriving business corridor, adults returning to school, either to work on a degree or to gain new skills for better career opportunities, also frequently choose the Rankin Campus. Day, evening, and online classes are available. The Rankin Campus is the second largest at Hinds Community College, which is the third largest institution of higher learning in Mississippi, based on enrollment.

The largest percentage of Rankin Campus students are enrolled in academic programs designed to transfer to a four-year university. As such, the campus is extremely proud of its rapidly growing honors program. This academic enrichment program benefits students as they transition to senior colleges and seek scholarships. Participation in honors and Phi Theta Kappa can earn students thousands of dollars in transfer scholarships to universities.

As the demand for skilled labor continues to increase, Hinds continues to expand the number of programs available in Rankin County. Associate degree nursing and practical nursing along with electrical, welding and plumbing programs are housed at the Hinds

CC Career and Technical Building on Greenfield Road. The Career and Technical Building also includes electro-mechanical, soon to be mechatronics.

The Rankin Campus houses one of three WIN Job Centers connected with the college. The WIN Job Center allows job seekers to explore their options, including advancing their education.

Through a thriving partnership with the Pearl and Rankin County school districts and private schools in the county, more than 1,000 Rankin high school students take advantage of dual enrollment/credit courses, which allow an early start on earning credits toward a college degree. Additionally, the Pearl-Rankin Career-Technical Center resides on the Hinds Rankin Campus. Here, high school

students attend career and technical training programs, which prepare them for a variety of skilled careers as well as potentially lead to more advanced training and/or degrees.

Culinary arts, marketing, and the unique film and entertainment media program, which includes training for the development of one-of-a-kind video games, are among many popular programs found at the Clyde Muse Center. The Muse Center fronts I-20, near the airport exit. In addition to instructional space, it serves as a multi-purpose facility that includes a 3,500-seat auditorium, meeting space and training rooms. The Muse Center is frequently host to community, business and governmental groups for events ranging from high school graduations to large professional conferences.





Hinds Community College serves about 30,000 students annually in academic, career/technical, workforce, secondary and adult programs. The college offers two-year associate of arts degrees for students who complete academic coursework designed for transfer to senior colleges and universities and two-year associate of applied science degrees for students who complete technical or applied science programs.

The college also offers certificates for one-year career and technical programs.

Hinds has diverse educational programs and services including:

- Academic programs guaranteed to transfer to any Mississippi four-year college or university
- More than 70 career-technical program options to prepare students for employment
- Continuing education programs that enhance the quality of life

- Short courses, seminars, workshops and industrial start-up training that meet educational, business, industrial and service needs
- High school general education and career services through a cooperative agreement with high schools within Hinds's five counties
- Adult basic education instruction, training for high school equivalency exams and short-term skills training at college and community sites for adult learners without a high school diploma. MI-BEST, Mississippi Integrated Basic Education and Skills Training, allows students to gain job skills while training for their high school equivalency. The accelerated program targets in-demand jobs and also offers employer-recognized credentials.
- Partnerships with Delta State University, Jackson State University, Mississippi College, Mississippi State University,

Mississippi University for Women, University of Louisiana at Monroe, University of Southern Mississippi, the University of Mississippi and the University of Mississippi Medical Center give Hinds students expanded opportunities to continue their academic careers.

For more than 100 years, Hinds Community College has remained focused on providing quality educational programs that are convenient and affordable. The college is active in many community service projects and a wide variety of cultural events and recreational opportunities which enhance the quality of life in the community.

Hinds CC has six locations that serve Claiborne, Copiah, Hinds, Rankin and Warren counties in central Mississippi. Those who live in one of these areas are no more than 30 miles from one of these college sites:

- Jackson Campus-Academic/Technical Center
- Jackson Campus-Nursing/Allied Health Center
- Rankin Campus
- Raymond Campus
- Utica Campus
- Vicksburg-Warren Campus



Public LIBRARY

The Pearl Public Library, a branch of the Central Mississippi Regional Library System (CMRLS), is located in downtown Pearl, a skip away from the Riverwind Shopping District—the city's resort status area—and offers a vast range of services. Brand new easy chairs donated by the Pearl Friends of the Library and wooden columns line the center of the library for a spacious and comfortable environment. Beautiful art hangs throughout the library.

"The Pearl Library has been a place of community for as long as I can remember," said Pearl Mayor Jake Windham. "In addition to a great resource for reading and research, it's a place where my children enjoy Story Time. Teenagers meet after school and elderly people attend events. It's a great place to make new friends and come together as a community, which is a win-win for every community."

In February, during Library Lovers' Month, patrons are treated to free donuts and coffee donated by area businesses. National Youth Art Month in March is always kicked off with a massive reception for the public. National Library Week brings a host of programming for all, and what would the library be without its summer reading programs for children, teens, and adults? An endless offering of regular programming, as well as other business services, can always be found at the Pearl Library.



PEARL PUBLIC LIBRARY
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WWW.CMRLS.LIB.MS.US

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Toddler Time, Preschool Story Time and Pearl Peanuts are favorite children's programs. There are also weekly programs for teens. Adult programs such as Simply Crafts, Book Club, weekly computer tutorials, and more, are available for free to the public.

"The Pearl Public Library shares the service spotlight with all the 20 libraries in Rankin, Scott, Simpson and Smith Counties," said Mara Polk, CMRLS director. "The Central Mississippi Regional Library System offers so many wonderful resources besides print materials," she said. "We offer free music downloads, foreign language software, resume building tools, and eBooks. Not to mention, each library offers unique programming for all ages and for all types of people to enjoy!"



Clubs

Pearl Kiwanis Club

Post Office Box 97642
Pearl, MS 39288
601-939-2030



The Pearl Kiwanis Club was established in 1986 and currently consists of 30 members. Our purpose is to empower our community by investing in the lives of its children. The club raises funds throughout the year which support scholarships for local high school students and community improvement projects.

Kiwanis International is a global organization of members dedicated to serving the children of the world. Kiwanis and its family of clubs—nearly 600,000 members strong—annually raise more than 100 million dollars and dedicate more than 18 million volunteer hours to strengthen communities and serve children. Members of every age attend regular meetings, experience fellowship, raise funds for various causes, and



participate in service projects that help their communities. Members also make an impact throughout the world by participating in Kiwanis International's Global Campaign for Children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

The Pearl Kiwanis Club meets at noon every Tuesday. If you like to help kids, and you enjoy fun, food, and fellowship, we're the service organization for you.

Spring Lake GARDEN CLUB

Beautification to the city of Pearl is the main focus of The Spring Lake Garden Club of Pearl. The club maintains several gardens in the city: the Children's Learning Garden, Blue Star Memorial Garden, Plant-It-Pink Garden and more. Working with the senior adults at the Pearl Senior Center and students in Pearl School District provides the club opportunities to share gardening information. The Bright Park



Arboretum is an ongoing project to the club, which provides visitors an abundance source of information about trees. The Spring Lake Garden Club is federated with the Garden Clubs of Mississippi, Inc. and National Garden Clubs, Inc.

SHOP LOCAL

The Pearl Chamber of Commerce promotes their small and large businesses throughout the year with various SHOP PEARL SHOP LOCAL ads, depending on the time of year and any special holiday seasons. Shopping with local merchants is vital to the economy and keeps our tax dollars at home. It also ensures the jobs of our friends, families and neighbors who work at the local businesses. Local businesses are the community partners in our city who support our schools, sports teams and churches. They are also members of the local chamber of commerce and are involved in the many events and activities that surround the chamber.

Shopping online is easy and convenient, but we would like to ask you to please consider your local businesses before you shop. Exchanging items is so much easier with a business that you can walk into as opposed to having to mail items back to the company that you ordered from; not to mention actually seeing the products that you are buying and knowing that the size and color is exactly what you want. Our request is for you to shop in Pearl whenever possible, but if not, please at least shop local!



Businesses



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406 North Bierdeman Road
Pearl, MS 39208
601-201-0489

BALL TAX AND ACCOUNTING SERVICES

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601-939-6141

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601-936-3660

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3627 Highway 80 East
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601-724-9137

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601-932-8746

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601-939-9700

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Pearl, MS 39208
601-932-7798

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2651 Highway 468
Pearl, MS 39208
601-936-0003

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3117 Highway 80 East
Pearl, MS 39208
601-939-6512

Automotive

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Pearl, MS 39208
601-371-1887

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201 Octavia Drive
Brandon, MS 39042
601-825-2801

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105 Legacy Drive
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601-941-5312

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601-992-8510

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601-933-4195

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601-922-3350

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601-664-2085

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Pearl, MS 39208
601-932-7030

JSI COMMUNICATIONS
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Pearl, MS 39208
601-932-3955

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Ridgeland, MS 39157
601-707-9000

Chamber of Commerce

RANKIN COUNTY CHAMBER OF COMMERCE
101 Service Drive
Brandon, MS 39042
601-825-2268

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Pearl, MS 39208
601-932-1070

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Pearl, MS 39208

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Pearl, MS 39208
601-939-3447

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Pearl, MS 39208
601-850-2450

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City/County Services

CITY OF PEARL
2420 Old Brandon Road
Pearl, MS 39208
601-932-2262

PEARL LIBRARY
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Pearl, MS 39208
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601-829-2162

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601-398-1253

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WELLNESS**
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Living Well in “Mental Well-ness”

PERRY SANDERFORD, PhD, LPC

Mental health is a combination of our “beliefs” and “values” directed toward the “objects” of our affection. Seeking to be mentally healthy is to pay attention to these three unique aspects of the self and be honest about their impact on your life. In other words, what quality of life are your beliefs, values and objects of affection working together and bringing you? Be honest, investigate, think about what you’re thinking about. What ideas are informing your beliefs?

I once asked a prisoner, “How did that idea work out for you?” Obviously, not very well!

Secondly, be honest, as much as possible, about what you truly value. Recalling how you’ve spent your time and resources within a given period of time is a good indicator of your true values. In conjunction with your values, consider the objects or experiences you have sought after. What you believe, what you value, and that which you reach for, can be very informative about your mental wellness and quality of life.

The problem with honest self-evaluation, however, is that we are such a complex web of thoughts, dispositions, and behaviors, it is extremely difficult to truly know ourselves.

We say we believe and value one thing while actually pursuing another.

We deceive ourselves.

For that reason, others close to us can be good resources for self-understanding and evaluation. Because they observe our actions and often personally experience consequences, they can actually help us be honest about ourselves.

So how mentally healthy are you? Who are you and what do you truly value? Be courageous enough to ask a friend; if you’re fortunate enough to have one vulnerable enough to tell you the truth.

Businesses

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Austin & Victoria Prowant
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Flowood, MS 39232
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SOUTHERN HOMES REAL ESTATE
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Street
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769-251-0893

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601-932-7921

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601-939-9715

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Pearl, MS 39208
601-932-3636

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601-939-4770

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Pearl, MS 39208
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Pearl, MS 39208
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601-368-5000

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601-932-1245

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601-932-1794

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601-939-3509





Golf

Patrick Farms Golf Club is a semi-private club located just minutes off the interstate and about 10 minutes from the airport. The public is welcome! Our 18-hole, par 72 course has spacious fairways and brand new mini-verde ultradwarf greens. Patrick Farms hosts many events and fundraisers in our community, is home of the Mississippi Golf Association, and serves as one of the courses that annually hosts the state Father-Son-Daughter Championship.

Patrick Farms also features a 5,000 square foot clubhouse that consists of a grill, professional golf shop, members' lounge, and lobby and meeting room.

Patrick Farms Golf Club is all about enjoying the game of golf to its fullest—at an outstanding value. You will find it is one of the most affordable amenities in the south!



So come visit us at Patrick Farms Golf Club—your number one option for Jackson, Mississippi public golf! Visit our website at www.randywatkinsgolf.com for more information or to book your tee time.

The Pearl Municipal Golf Course features 18-holes and 6,161 yards of golf from the longest tees for a par of 71. The course rating is 69.4, a slope of 123 on Bermuda grass. Designed by Frank 'Max' Maxwell, Jr., the Pearl golf course opened in 1990. Scooter Myers manages the course as the director of golf. Please call 601-932-3534 to schedule a tee time.



Pearl

SENIOR CENTER

The Pearl Senior Center's motto is, "Be active, be involved and remember that 55 is just the beginning."

Our mission is to enhance the quality of life by promoting physical, intellectual, emotional, social and economic well-being of older adults. For over 37 years, the City of Pearl has received a grant as part of the Older Americans Act to be able to provide nutritious meals daily at the senior center, or they can have a nutritious meal delivered to their home. It is our goal to provide a wide range of services and recreational opportunities for the older adults in the community. For more information about the services and activities provided, please visit our website, www.cityofpearl.com or the Pearl Senior Adult Facebook page.



PEARL SENIOR CENTER
MONDAY-FRIDAY 8:00AM TO 4:00PM
110 VALENTOUR ROAD, PEARL, MS 39208
601-863-3229
WWW.CITYOFPEARL.COM



Pearl

CHAMBER EVENTS

The city of Pearl is host to many fun and exciting events throughout the year. The Pearl Chamber of Commerce Annual Awards Banquet is in February and is held at the Clyde Muse Center on the beautiful campus of Hinds Community College in Pearl. The catered banquet is a much anticipated event throughout the area with local business people, civic and charitable organizations, and city, county, and state officials attending. Special entertainment or a guest speaker is always a part of the program as well as the passing of the gavel from the outgoing president to the incoming president.

The awards that are presented are the President's Distinguished Service Award, New Business of the Year, Large Business of the Year Award, Small Business of the Year Award, Pillar of the Community Award, and Ambassador of the Year Award. In addition, the Pearl Public School District reveals their new award recipients for the upcoming year at the banquet: Teacher of the Year, Administrator of the Year, and Parent of the Year. Park Place Christian Academy also presents their awards for Teachers of the Year.

The Mississippi Street Road Association Antique Car Show is held in March. Spectators and participants, alike, from all around the state, turn out in large numbers for this awesome car show that shows vehicles from 1949 and older. The car show is held in the parking lot of Trustmark Park.

April is an exciting time of the year in Pearl because that's when the Mississippi Braves baseball team opens the season at Trustmark Park. The Mississippi Braves, who moved to Pearl in 2005, are the AA affiliate of the Atlanta Braves. The M-Braves play 70 home games from early April through Labor Day. Since 2005 a total of 155 Mississippi Braves players have gone on to play in MLB.





From giveaways to fireworks and much more, the Braves offer affordable family entertainment all summer. Aside from regular game tickets, the Braves offer luxury suite rentals, picnics, birthday parties, and more. Trustmark Park also hosts various college and high school games along with other events throughout the year.

April 22nd is Earth Day and the Pearl Chamber of Commerce hosts an annual recycling and document shredding event. Bring all of your old computers, TVs, and other electronics for disposal as well as your documents, files, and other confidential information that you would like to have shredded. April is also a time for spring clean-up in the city of Pearl. Residents can have the city grounds employees come by and pick up their old washers, dryers and other items that they would normally have to haul away. For more information call the chamber at 601-939-3338.

The Mayor's Prayer Breakfast is the official kick-off for the annual Pearl Day Festival at Trustmark Park. A large carnival with lots of fun rides, games, and all of your favorite food vendors will delight everyone, both young and old. Arts and crafts vendors from all over the area sell everything from homemade jelly and salsa to jewelry and handmade duck calls. Live entertainment is on the stage with local artists and dancers performing all day.

And there is no other place that you'll want to be on July 4th weekend than at Trustmark Park for the largest fireworks show in Central Mississippi!

One of the chamber's most popular events is the Girls' Night Out Fashion Show. The fun begins with a walk on the red carpet to the photo area where complimentary photos are taken. When the ladies reach their seat, a "swag bag" awaits them that is filled with all kinds of fun gifts such as jewelry, lip gloss, makeup mirror, and great discount coupons.



The buffet lines are filled with an incredible array of delicious food, desserts and drinks. With many amazing local retailers participating, 75 models will be strutting their stuff in all of the latest fashions. The fashion merchandising department, including faculty and students at Hinds Community College, choreograph the entire production. This event counts as twenty percent of the student's grade for the semester. Each merchant emcees their segment and awesome door prizes are given away in between retailers. The participating retailers set up vendor spaces and shopping is available both before and after the fashion show! It is truly the best Girls' Night Out event anywhere around!

September means one thing in the city of Pearl—high school football. The Pearl Pirates and the Park Place Christian Academy Crusaders leave it all out on the field as they play their hearts out for their school and their many loyal fans.

The Pearl Chamber of Commerce holds the annual two-flight golf tournament in October of every year at the Pearl Municipal Golf Course. It is a lot of fun and all the golfers receive nice door prizes and a great lunch for participating.

Halloween is also a fun time. Pearl Parks & Recreation hosts a Fall Fest event that is free for all of the kiddos and includes inflatable jumpers where tons of businesses and churches set up with games and plenty of candy and other fun activities. For information contact Parks & Rec. at 601-932-3541.

The first Saturday in December is the date for the much-anticipated Jingle Bell Market, one of the largest events held in the city of Pearl. The festival is held at the Clyde Muse Center at Hinds Community College in Pearl. This fun-filled day will include over 150 arts and crafts vendors, food vendors, live entertainment all day, and pictures with Santa for kids and pets. We have over ten thousand people in attendance every year and that number is growing by leaps and bounds! Jingle Bell Market is a one-day festival. The Pearl Christmas Parade is held at night on the second Saturday in December and the Santa float is sponsored by the Pearl Chamber.

The Pearl Chamber of Commerce is a proud supporter of the Officer, Firefighter and City Employee of the Month awards. Member businesses donate gift cards, gift baskets, sweet treats and much more to make the award even more special to the very deserving recipient.



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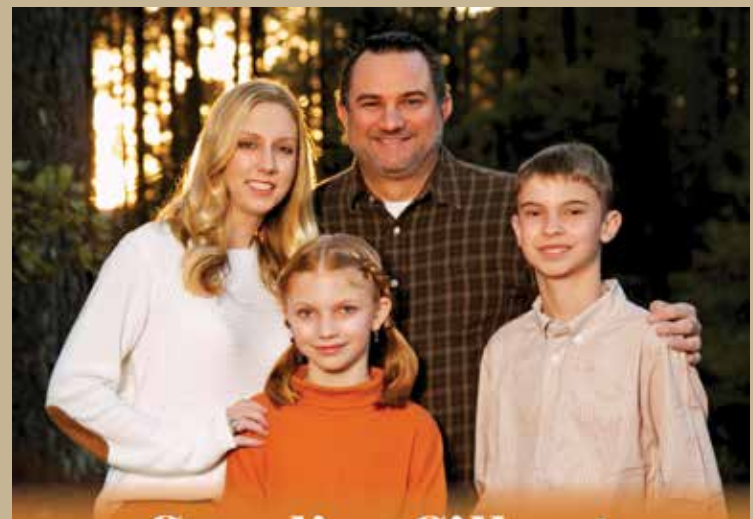
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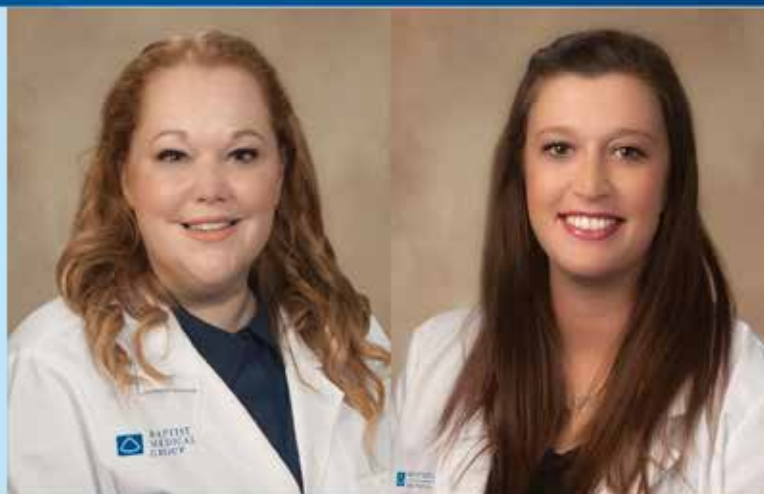
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Pearl

THE CONNECTION

Shanna Head

Welcome to The Connection, Mississippi's retail entertainment destination! The Connection includes Mississippi's exclusive Bass Pro Shops, Outlets of Mississippi (the state's largest outlet shopping destination), Sam's Club, Mississippi Braves located at Trustmark Park, Holiday Inn, Cavender's Western Outfitter, and Huey Magoo's Chicken Tenders Restaurant.

Drawing over 7 million visitors annually, The Connection is centrally located at the crossroads of Interstates 20 and 55 and Highways 49 and 80. The Connection continues to provide everything one might need while traveling through the state of Mississippi – shopping, sports, great food and entertainment! The Connection has grown so much throughout the past decade that it is hard to remember a time when this central Mississippi staple was not present.

The Connection began when an out-of-town developer, Bloomfield Development, and visionary Murray Wikol, brought the idea to build in the area. Wikol worked with Tim Bennett to help move the now Mississippi Braves from Greenville, South Carolina, to Pearl, Mississippi. That is when Yates Construction was contracted to build Bass Pro Shops and the baseball stadium. Holiday Inn followed soon after, and a few years later, Outlets of Mississippi was added to the mix. With the help of FFO Realty, top name brands have and continue to join the shopping center's robust store line-up. Cavender's and Huey





Magoo's are the most recent brands to erect a storefronts inside The Connection, with more to come.

And what a year to be a Braves fan! Not only did the Atlanta Braves take home the coveted World Series Championship title in 2021, the Mississippi Braves claimed the Double-A South Championship title as well. The 2022 Mississippi Braves season kicks off in April of this year at Trustmark Park.

It's another exciting year for Outlets of Mississippi. Entertainment has taken over and patrons can now enjoy several avenues of family-friendly fun. Connection City ePLEX, a 10,000 square foot eSports arena and the largest in the southeast, opened its doors in 2020 and continues

to offer weekly gaming and virtual reality experiences, including cash tournaments and league events. Parents can enjoy shopping while dropping the kids off for an hour or two of fun or can book a one-of-a-kind birthday party for their child.

Break iT Smash Rooms will gear you up to literally smash different items like glass bottles and computer monitors with bats, golf clubs and anything you can imagine! They also provide paint spatter canvas rooms, gem mining, and offer arcade style games fun for the entire family. And don't forget Outlets of Mississippi's very own escape room, Paradox Challenge Rooms! P360 Performance Sports offers youth baseball training programs from collegiate, minor and major league players. Learn

more about the entertainment at Outlets of Mississippi by visiting www.OutletsofMS.com/Entertainment.

The Connection is still growing with outparcels available within the property. If you'd like to learn more about the opportunities of growing your business here at The Connection, contact Angie Crawford at acrawford@outletsofms.com

Be sure to follow The Connection on Facebook at @TheConnectionMS and find out what's happening each month on the blog, www.TheConnectionMS.com. Shanna Head serves as marketing director at both Outlets of Mississippi and The Connection.

See Y'all at The Connection!



Pearl

ECONOMIC GROWTH

Susan Marquez

What once was a sleepy little town nestled between Jackson and Brandon is now a booming city. Pearl is perfectly situated at the crossroads of the South. Interstate 20 provides a transportation link to the east and west coasts. Interstate 55 provides a route from New Orleans to Memphis, up to St. Louis and on to Chicago. Highway 49 intersects Interstate 20 in Pearl and is a direct route to the Mississippi Gulf Coast. “The traffic on I-20 between Jackson and Brandon is the most heavily traveled piece of interstate in the state,” says Kathy Deer, executive director of the Pearl Chamber of Commerce.

That high traffic count has made it possible for Pearl to experience unprecedented economic growth. It has certainly made it possible for Pearl to have such high-profile businesses like Bass Pro Shop and the Outlets of Mississippi. Five years ago, FedEx moved a large distribution center to the city. Pearl is also the furniture capitol of the state, with retailers including Miskelly Furniture, Miskelly Room Store, D. Noblin, Mattress Firm, T&D Furniture and Southern Rustic Furniture. “It’s surprising how much traffic all those furniture stores bring to this area,” says Deer. “People like having the selection.” There are also big box stores including Sam’s, Wal-Mart, Cavender’s, Big Lots, and more.

“A lot of people don’t realize that many state agencies are located in Pearl,” says Deer. “The state crime lab, the state hospital, the state fire academy



and others are located here. All of those draw a huge amount of traffic into the city, and those folks end up staying in our hotels, eating in our restaurants, shopping in our stores, and enjoying the amenities Pearl has to offer. And of course, that’s great for our economy.”

Pearl currently has 24 hotels in the city, with two more being built. “They wouldn’t build them if people weren’t staying in them,” Deer says. “It’s convenience for business travelers, whether driving or flying. You must go through Pearl to get to the airport. Pearl is also a good a stopping point on road trips and our proximity to the highways makes this an ideal place to stop. People like to stay where they can have choices on where to eat, and we have plenty of restaurants. Two new restaurants have just opened – Huey Magoo’s Chicken Tenders and Fogata Bar & Grill.

The largest employers in the city are the state hospital and Pearl Public Schools, followed by Sam’s, Wal-Mart and Miskelly. Pearl is also the site of the Rankin branch of Hinds Community College, including the state-of-the-art Clyde Muse Center, which is the site of many community events.

While there are plenty of national chains located in the city, Deer says the mom-and-pop stores are thriving as well. “We have new stores opening all the time. We love our local mom-and-pop businesses.” With a mix of small businesses and large big box retailers, the city has become a shopping mecca for people across the state.

“What

appealed to you
about Pearl when
looking for a place
to start or move
your business?”



Shelby Hennessy
The Blue Feather

Pearl has always been my hometown. I grew up here and chose to start my family here as well. It was the only place I ever imagined starting my business! The people here support small businesses so well. I knew that this would be such a welcoming place to start and grow The Blue Feather.



Tony Groover
Pure Air Consultants

When I decided to go into business in July 2004, Pearl was the only place that made sense. My family and I have called Pearl home for many years. Pure Air Consultants called Chidre Road home for several years. In April 2017, we purchased the old J. L. Jones building on Highway 468. When they closed their doors, the building sat empty for a long time.

Since Pearl holds a piece of our hearts, we wanted to bring life back to the iconic orange and white building. We changed the color, added walls and refinished floors and now have room to grow! Pearl offers such great support for businesses, and we would encourage anyone looking for a new home to take a look at Pearl. Our Chamber of Commerce is top notch and will help you get plugged in within the community. The local government is always willing to lend a listening ear and offer solutions to help you.



Frank Phann
A'HA Donuts

We had been praying for God to give us a clear direction where to place our new venture, and Pearl was the obvious choice. With godly leadership, the outlook for the future of Pearl is promising. The area needed a warm and friendly place with excellent food that is served by people who welcomed the community like family and friends—a place where people always know they will get the best of everything. The area deserves an eatery that will run and operate with high integrity and character and provide a menu that will inspire people to want more. A'HA came to Pearl because we wanted to share our passion for hand-crafted burgers, sandwiches, po-boys, fried rice, and freshly made hot donuts daily. We have weekly/monthly special because I've always believed that food is the best way to make a genuine, authentic connection with people.



Marcie Bullock
Doris Berry's Farmers Market

We moved from Jackson to Pearl five years ago, and what first attracted us was the security/safety of our new location. The Pearl police and sheriff's departments have a great reputation and we have not had one security problem since moving to Pearl!



Formeka Ball
Ball Tax

Being that I'm an alumna of Pearl High School, I will always consider Pearl a second home. Pearl is continuously blooming, and the attractions of Pearl are innumerable. Beginning a business in Pearl was a no-brainer; it afforded me the opportunity to give back to the community.





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SUSAN MARQUEZ

As a child, Shelby Hennessy's mom called her the Bluebird of Happiness. That nickname was shortened to Bluebird, and her younger siblings called her BB. Now she is Aunt Birdie to her nieces and nephews. So, when it came time to name her new business, Shelby decided to pay homage to her nickname and call it The Blue Feather.





Located in an old home at 2511 Old Brandon Road in Pearl, The Blue Feather serves up delicious baked goods, coffee, and lunch. “It’s such a cute old house,” says Shelby. “It’s called the Cunningham Home, and it was built in 1954. It has the original hardwood floors and three rooms where people can spread out.” The main room has a coffee bar and comfy sofas as well as tables and chairs. The second room has a big table that is ideal for meetings or study groups. The third room is an homage to Shelby’s childhood. “We call it the nineties room. I was born in the nineties, so it has the things I grew up with, including posters of 90s movies and TV shows. It’s a lot of fun.”



Shelby began her business by baking cakes. “I decorated my first cake when I was 13 years old. It was a Barbie cake for my sister’s seventh birthday. She had a huge skirt, and I had fun doing it.” For a few years, Shelby decorated cakes and made cookies out of her home. “I started doing a little catering on the side, and I did craft services for movies. But I wanted more.”

At the time she was thinking about opening a storefront for her baked goods, people began telling her they wanted a coffee shop in Pearl. “At the time, there weren’t any.” So, Shelby and her husband, Joe, found



the house and took a leap of faith. “We didn’t know anything about coffee, so we just jumped in and started learning. We did a lot of research, watched a lot of videos, visited other coffee shops, asked a lot of questions, and talked to people about what kind of coffee drinks they liked.” They settled on a coffee from High Point Coffee Roasters out of Oxford.

In addition to baked goods, Shelby decided to serve lunch Tuesday through Saturday. (The restaurant is closed Sunday and Monday.) There are four main items on the lunch menu each day, including chicken salad



croissant, grilled pimiento cheese, southwest chicken wrap, and turkey bacon grilled cheese. There is a special each day, with dishes such as pot pie, chicken enchiladas, and meatball subs. As a bit of lagniappe, free dessert is served with meals each Thursday.

Shelby says a lot of her business consists of treat boxes for offices and drug reps. "The Pearl schools have been wonderful supporters. The PTSO's buy from us a lot during the holidays." But the bulk of their business comes from custom cake and cookie orders.

Shelby says she is looking forward to Joe joining her fulltime in the business. "He is a teacher with Pearl Schools, teaching STEM and robotics at Pearl Middle School, and he is the STEM coach for Pearl High School. His contract ends this year, so he'll start working with me this summer."

The Blue Feather is open from 7am to 6pm, Tuesday through Friday, and 7am to 3pm on Saturday. To see more of Shelby's creations, check out The Blue Feather's Facebook page, or @thebluefeatherms on Instagram.

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